

	Main Street Member	Network Member	Associate Member	Non-Member
<b>Sustainability Services</b>	Two 4-hour on site staff visits	*One 4-hour on site staff visit		
	*National Accreditation Assessment			
	One 1-hour communications consultation			
<b>Technical Assistance</b>	*20 hours phone consultation	*10 hours phone consultation	*5 hours phone consultation	
	Eligible for MS Member Rates on Other Services	Eligible for Network Member Rates on services	Eligible for Associate Member Rates on services	Eligible for Non-Member Rates on Other Services
	*Eligible to apply for Technical Assistance Grants			
<b>Training</b>	*4 D/T Institute Trainings/yr w/registration fees @ MS Member Rates	*4 D/T Institute Trainings/yr w/registration fees @ Network Member Rates	*4 D/T Institute Trainings/yr w/registration fees @ Associate Member Rates	*4 D/T Institute Trainings/yr w/registration fees @ Non-Member Rates
	*Downtown 101 Training at MS Member Rates	*Downtown 101 at Network Member Rates	*Downtown 101 at Associate Member Rates	*Downtown 101 at Non-Member Rates
	* New Manager Orientation			
	*Eligible to apply for Scholarship for registration cost to National MS Conference			
<b>Special Events and Networking</b>	*Eligible for Downtown Excellence Awards	*Eligible for Downtown Excellence Awards	*Eligible for Downtown Excellence Awards	
	*Annual Leadership Summit	*Annual Leadership Summit	*Annual Leadership Summit	
	Exclusive Eligibility for MS Community of the Year/Hero of the Year/Manager of the Year			
	*2 Managers Meetings			
<b>Software</b>	**Annual Easyware Training	**Annual Easyware Training		
	Discounted Easyware Software	Discounted Easyware Software	Discounted Easyware Software	
<b>National Affiliation and Branding</b>	**Membership in the National Trust Main Street Center			
	Exclusive Rights to Use NH Main Street Logo/Signage			
<b>Joint Marketing</b>	*Eligible to participate in joint Main Street marketing promotion			
<b>Educational Resources</b>	Lending Library	Lending Library	Lending Library	
	Website Toolbox	Website Toolbox	Website Toolbox	
	Four Points files	Four Points files	Four Points files	
	Quarterly E-News	Quarterly E-News	Quarterly E-News	
	Downtown Reporter/Downtown Idea Exchange	Downtown Reporter/Downtown Idea Exchange	Downtown Reporter/Downtown Idea Exchange	
<b>Value</b>	\$23,396.00	\$5,195.00	\$3,425.00	
<b>Membership Fee</b>	\$3,250.00	\$1,500.00	\$750.00	\$0.00
<b>Total Savings</b>	\$20,146.00	\$3,695.00	\$2,675.00	

\* Services offered or coordinated by staff or consultant.

\*\* Services purchased on behalf of members.