

"Main Street" Membership Package

Membership Package Categories - "Main Street" Membership
 (available only to currently designated Main Street Communities)

Sustainability Services

Annual Assessment to determine National Accreditation
 **Two (2) Format Options - New This Year!
 Twenty (20) hours of telephone consultation
 Two (2) 4-hour on-site staff visits covering the topic area of your choice
 One (1) 1-hour phone consultation on crisis communication with Louis Karno Communications & Co.

Technical Assistance

Eligible to apply for Technical Assistance Grant (\$1,000-\$3,000)
 Eligible for Main Street Member Rates on a la carte menu of services

Training

Four (4) Downtown Institutes at Main Street Member Rates
 Downtown 101 Training Series (formerly "Main Street 101) at Main Street Member Rates
 New Manager Orientation
 Scholarship for registration cost to National Main Street Conference

Educational Resources

Lending Library
 Website Toolbox (look for this password protected access in October 2007)
 Four Point Files
 Quarterly Enews
 Downtown Promotion Reporter/Downtown Idea Exchange Copies

Special Events and Networking

Eligible for Downtown Excellence Awards
 Exclusive eligibility for M.S. Community of the Year, Hero of the Year, and Manager of the Year
 Two (2) Manager Meetings
 Annual Leadership Summit (formerly "Board Leadership Meeting")

Software

Annual Easy Ware Training
 Discounted Easy Ware Software

Legislative

Advocacy for Historic Preservation, Economic and Community Development initiatives that impact Downtowns
 Email alerts

Branding and National Affiliation

Membership to National Trust Main Street Center
 Exclusive rights to New Hampshire Main Street Logo/Road Sign Usage

Joint Marketing

Eligible to participate in joint Main Street marketing promotion

	Value	\$23,396.00
Main Street Membership Cost		<u>\$3,250.00</u>
Total Savings		\$20,146.00

*Values of DTI, Leadership Summit, and Downtown 101 are calculated based on 3 registrations per event
 Values of Easy Ware Training, New Manager Orientation, and Manager Meetings are calculated based on 1 registration per event*